



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 2

LUC MEDIA INC - 5515  
ATTN: CHRIS BRIMER  
25 WHITLOCK PLACE SW  
SUITE # 201  
MARIETTA GA 30064

Contract No 403311		Contract Dt 10-23-2012	Revision Dt 11-02-2012	Rev# 6	Advertiser TRIVEDI FOR CONGRESS, MANAN		Brand TRIVEDI FOR CONGRESS-CD#6		Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA								
Agency Est#			CMS # 247006	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 10-26-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 247006						
Line	Start Date	End Date	Time Period	Description					RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
7	11-03-2012	11-03-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)					9	15						X		2	350	2	700.00
			(BOOKENDS)																		
	MG Group #	Preempted	Rate Reason		MG Description						Duration										
	CM 336046	11-03-2012	(7)	350	PER SALES MANAGEMENT 2 X 15 @ \$650 M 04:00PM - 05:00PM - 11/05/12-11/05/12 (7239) (Bookends)					8	15	X						2	650	2	1,300.00
		11-03-2012	(7)	350	PER SALES MANAGEMENT																
		11-04-2012	(9)	325	PER SALES MANAGEMENT																
		11-04-2012	(9)	325	PER SALES MANAGEMENT																
		Total:		1,350														Preempt Total:		-4	-1,350.00
9	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)					9	15						X		2	325	2	650.00
			(BOOKENDS)																		
	MG Group #	Preempted			MG Description																
	336046	11-04-2012	Combined MG: Host Line: 7																		
		11-04-2012																			
15	10-29-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)					8	15	X	X	X	X	X			10	1,500	10	15,000.00
			(BOOKENDS)																		
	MG Group #	Preempted	Rate Reason		MG Description						Duration										
	336333	11-02-2012		1,500	PER SALES MANAGEMENT 2 X 15 @ \$1,400 Su 11:30PM - 12:00AM - 11/04/12-11/04/12 (6996) (Bookends),					8	15						X	2	1,400	2	2,800.00
		11-02-2012		1,500	PER SALES MANAGEMENT 2 X 15 @ \$100 S 12:35AM - 01:35AM - 11/03/12-11/03/12 (7766) (Bookends)					8	15					X		2	100	2	200.00
		Total:		3,000														Preempt Total:		-2	-3,000.00
25	11-04-2012	11-04-2012	12:00PM - 01:00PM	WEEKEND NWS 12-1P SU (7060)					9	30						X		1	500	1	500.00
26	11-04-2012	11-04-2012	09:00AM - 10:00AM	WEEKEND NWS 9-1030A SU (7057)					9	15						X		2	325	2	650.00
			(BOOKENDS)																		
27	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)					9	15						X		2	350	2	700.00
			(BOOKENDS)																		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#			CMS # 247006		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 10-26-2012		End Date 11-06-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 247006						
Line	Start Date	End Date	Time Period	Description						RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
28	11-04-2012	11-04-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM SUN (8161)						9	30								X	1	350	1	350.00	
29	11-05-2012	11-05-2012	04:30AM - 04:59AM	MORNING NEWS 430-5AM MO-TH (7585)						9	30	X								1	350	1	350.00	
30	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)						9	30	X								1	2,200	1	2,200.00	
31	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)						9	30	X								2	700	2	1,400.00	
32	11-05-2012	11-05-2012	06:00AM - 07:00AM (BOOKENDS)	MORNING NEWS 6A MO-FR (6949)						9	15	X								2	750	2	1,500.00	
33	11-06-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)						9	30		X							1	1,500	1	1,500.00	
34	11-05-2012	11-05-2012	02:05AM - 04:59AM	LF OVERNIGHTS 205-459A MO-SU (6994)						8	30	X								1	50	1	50.00	
																			Contracted Gross Total:		132		133,400.00	
																			Actual Gross Total:		136		133,350.00	
																			Agency Commission:				20,002.50	
																			Net Total:				113,347.50	
Month/YR			Preempted		Made Good		Contract Total		Adjustments										Actual Total					
Oct 12			0.00		0.00		10,300.00		0.00										10,300.00					
Nov 12			8,750.00		8,700.00		123,100.00		50.00 CR										123,050.00					
TOTAL			8,750.00		8,700.00		133,400.00		50.00 CR										133,350.00					

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